



BOYS & GIRLS CLUBS
OF MASON VALLEY

SERVING YOUTH IN YERINGTON,
SILVER SPRINGS, DAYTON & HAWTHORNE

CORPORATE PARTNERSHIPS

2024 OPPORTUNITIES

OUR CLUB BY THE **NUMBERS**

1500
ACTIVE MEMBERS

550
MEMBERS ATTENDING
DAILY

SIX
CLUBHOUSES
SERVING YOUTH

95000
FREE MEALS
& SNACKS

105
PEOPLE EMPLOYED
AT OUR PEAK



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OUR AUDIENCE BY THE **NUMBERS**

1.2M
ANNUAL IMPRESSIONS

2850
SOCIAL MEDIA
FOLLOWERS

78%
FEMALE FOLLOWING

8500
ANNUAL WEBSITE
VISITORS

25-54
AGE OF 75% OF
OUR AUDIENCE



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EVENT & SPORTS PACKAGES

TAKE A KID TO A CAR SHOW

Become a sponsor of our annual car show right on Main Street in Yerington! Three sponsorship packages available.

\$2,500 - Two available

- Logo inclusion on the official event t-shirt, all printed and digital marketing materials, vendor and car show forms and our official event website.
- Company name inclusion in award ceremony PA reads, concert and event PA reads.
- 10 food vouchers, 20 drink vouchers, unlimited company banner space at event.

\$1,000 - Two available

- Logo inclusion on all printed and digital marketing materials and our official event website.
- Company name inclusion in award ceremony PA reads, concert and event PA reads.
- 5 food vouchers, 10 drink vouchers, up to two company banners at event.

\$500 - Two available

- Logo inclusion on all printed and digital marketing materials and our official event website.
- Company name inclusion in award ceremony PA reads.
- A company banner at event.

YOUTH OF THE YEAR

Youth of the Year is Boys & Girls Clubs of America's premiere youth recognition program. Each year we select and recognize our local Youth of the Year at a banquet in January.

\$500

- Logo inclusion in the event's program
- Name inclusion on the sponsor board and the opening reads
- A table for eight for the banquet and dinner



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EVENT & SPORTS PACKAGES

WINTER YOUTH BASKETBALL LEAGUE

Beginning every December and running through February, our winter basketball league housed in our Yerington clubhouse has 14 teams ranging from Kindergarteners through sixth graders.

\$1,000

- Logo on team jerseys and all league marketing
- Sponsorship recognition in a family newsletter and Club quarterlies
- Own sponsorship banner in the gym
- Provides financial assistance for five players

\$500

- Logo on team jerseys and all league marketing
- Sponsorship recognition in a family newsletter and Club quarterlies
- Inclusion on the sponsor banner in the gym
- Provides financial assistance for three players

\$250

- Logo on league marketing
- Sponsorship recognition in a family newsletter and Club quarterlies
- Logo on sponsorship banner in gym
- Provides financial assistance for a player

MONTHLY FAMILY NIGHTS

Every month, all of our clubhouses hold family nights after the Club has closed, ranging from talent shows to escape rooms to bingo nights and more.

\$500 (Annual)

- Logo inclusion on family night marketing materials
- Banner placement available at every family night
- Goes toward supplies, food and prizes for every event



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CLUBHOUSE SPONSORSHIP

YERINGTON CLUBHOUSE

Our Yerington clubhouse boasts a total membership of 500 with 140 of those attending daily. It's our oldest facility, serving youth since 1999, and houses our admin offices and personnel.

\$10,000/three years

- Room sponsorship (five available)
 - Computer & Tech Lab
 - Education Room
 - Games & Recreation Room
 - Gymnasium
 - Learning Loft & Tween Space
-

DAYTON CLUBHOUSE

Although we've been serving youth in Dayton since 2011, the Dayton clubhouse officially opened its doors at the start of the 2020-21 year. With 400 annual members and 130 kids a day, it's been a success for the Dayton Valley!

\$10,000/three years

- Room sponsorship (five available)
 - Computer & Tech Lab
 - Education Room
 - Games & Recreation Room
 - Art Room & Cafeteria
-

HAWTHORNE CLUBHOUSE

With doors opening in 2016, Hawthorne is the newest community we serve. Housed in the former armory building, this clubhouse sees 45 youth a day from its 100 members.

\$5,000/three years

- Room sponsorship
 - Gym & Multipurpose Room

\$2,500/three years

- Room sponsorship (three available)
 - Computer & Tech Lab
 - Art Room
 - Recreation Room



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PROGRAM PARTNERS

SMART MOVES

SMART Moves takes a three-pronged approach to growing up as a kid. With modules focusing on healthy relationships, emotional wellness and drug, alcohol and nicotine prevention, this program offers lessons for all ages.

\$15,000 annual sponsorship

- Three annual social media posts related to the program
 - Inclusion in our quarterly newsletter roster
 - Logo inclusion on the front page of our website
 - Invitation to the annual Youth of the Year banquet
 - Up to two tickets to Night in the Country
 - Logo placement available in our clubhouses
-

TRIPLE PLAY

Triple Play takes a three-prong approach to living a healthier lifestyle. Through Daily Challenges, Healthy Habits and Social Rec, our members get active, learn how to eat right and get along together.

\$15,000 annual sponsorship

- Three annual social media posts related to the program
 - Inclusion in our quarterly newsletter roster
 - Logo inclusion on the front page of our website
 - Invitation to the annual Youth of the Year banquet
 - Up to two tickets to Night in the Country
 - Logo placement available in our clubhouses
-

FINE ARTS PROGRAMMING

Our Fine Arts programming can include anything from visual arts to digital arts to acting to music making and all the many things in between!

\$10,000 annual membership

- Two annual social media posts related to the program
- Inclusion in our quarterly newsletter roster
- Logo inclusion on the front page of our website
- Invitation to the annual Youth of the Year banquet
- Up to two tickets to Night in the Country



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PROGRAM PARTNERS

POWER HOUR

Power Hour is our homework help and tutoring program. Across the organization every day after school members get the help they need on their math, reading, writing and more!

\$5,000 annual sponsorship

- Two annual social media posts related to the program
 - Inclusion in our quarterly newsletter roster
 - Invitation to the annual Youth of the Year banquet
 - Up to two tickets to Night in the Country
-

COMPUTER SCIENCE & STEM

Our computer science programming and STEM programming is comprehensive. Our members learn how to code, generate electricity and put their inventions to work with all the tools they need.

\$15,000 annual sponsorship

- Three annual social media posts related to the program
 - Inclusion in our quarterly newsletter roster
 - Logo inclusion on the front page of our website
 - Invitation to the annual Youth of the Year banquet
 - Up to two tickets to Night in the Country
 - Logo placement available in our clubhouses
-

KEYSTONE CLUB & TORCH CLUB

Keystone Club and Torch Club are our Club's two leadership and service clubs for teens and tweens, respectfully. Members learn leadership skills, meet teens from across the country and give back to their communities how they can!

\$10,000 annual membership

- Three annual social media posts related to the program
- Inclusion in our quarterly newsletter roster
- Logo inclusion on the front page of our website
- Invitation to the annual Youth of the Year banquet
- Up to two tickets to Night in the Country
- Logo inclusion on member apparel



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MISCELLANEOUS OPPORTUNITIES

THE ANNUAL FUND

The annual fund is for companies who want to help us out where we may need it the most. Donations to the annual fund are non-restricted and always appreciated! In the annual fund, all donors are welcome to earmark their donations for an area or program.

\$1,000-4,999

- Social media thank you
- Inclusion in mailed newsletters

\$5,000-9,999

- All of the above plus
- Press release and blog post
- Online promotion of company via a logo on the website
- Available advertising space at the Yerington Movie House

\$10,000+

- All of the above plus
 - In Club recognition of company
-

FOOD PROGRAM

Our members are served, free of charge, dinner every day after school and breakfast and lunch each day when school is not in session. This program is open to everyone 18 and under regardless of membership in our Club.

MULTIPLE AMOUNTS WELCOME!

All giving level rewards for the food program mirror those for annual giving.

SPONSOR A MEMBER

Many of our members come all year long. With a membership sponsorship, you can help a family come to the Club!

\$1,600 - Supports one member for the year

\$3,000 - Supports a family of two for the year

\$5,000 - Supports a large family or two families of two for the year



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TRANSPORTATION

Whether it's field trips in the summer and over spring break or getting our members to and from school every day, transportation is a big part of what we do. It's also costly! You can help make sure our members get from A to B safely with a transportation sponsorship.

\$1,000-4,999

- Social media thank you
- Inclusion in mailed newsletters
- Logo inclusion on Club vehicles.

\$5,000-9,999

- All of the above plus
- Press release and blog post
- Online promotion of company via a logo on the website
- Available advertising space at the Yerington Movie House

EARLY LEARNING CENTER

In 2023, we cut the ribbon and opened the doors to the E. L. Wiegand Early Learning Center, a first-of-its-kind facility for our organization. The building serves infants through preschoolers in Yerington and is our first step into more ELCs in our other communities.

MULTIPLE AMOUNTS WELCOME!

All giving level rewards for donations to the ELC mirror those for annual giving.

If you don't see something that you think would work, we are all ears! We are always happy to work with you on something that would be better for your company. So, don't hesitate to ask! We also wanted to remind you of our Seeds of Good program, where your employees can sign up to have a donation deducted from their paycheck.

**For questions, please contact Nick Beaton at
nbeaton@bgcmasonvalley.org | 775-684-9438**



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ADMINISTRATIVE OFFICES

124 N. Main Street
Yerington, NV 89447
bgcmasonvalley.org
775-463-2334